

# Italian Street Painting Festival 2005 SPONSOR APPLICATION

Festival dates: August 27 & 28 2005 10:00AM-6:00PM

In August, Tasso Street in downtown Palo Alto will come alive with artists of all ages who will literally turn the street into works of art. You or your business can be a part of this fabulous event.

The Italian Street Painting Festival is the perfect way to showcase a business, recognize a colleague, or commemorate a friend or family member. Sponsor names are stenciled above each square, enabling you to see your very own piece of art take shape and come to life. Square sponsorship opportunities are available to businesses, organizations and individuals. Sponsorships come in three Levels: \$325, \$625 and \$1,000.

New this year will be Children's squares where even the tiniest talents: kids ages 2-12 can show off their talents by painting 2' x 2' squares. Your sponsor dollars can provide the canvas for these budding artists as well.

### PLEASE FILL OUT THE APPLICATION COMPLETELY

Sponsoring Business/Individual/Organization \_\_\_\_\_

Name as you wish it to appear on your square\* \_\_\_\_\_

\_\_\_\_\_ (\*15 characters per line/2 lines maximum including shared sponsors)

Sponsor's address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Contact person \_\_\_\_\_ Phone (work) \_\_\_\_\_ (home) \_\_\_\_\_

|                      |          |                              |
|----------------------|----------|------------------------------|
| _____ \$1,000 Square | 9' x 12' | (close to entrance of event) |
| _____ \$625          | 9' x 12' |                              |
| _____ \$325          | 6' x 8'  |                              |

\*Sponsors will have their names posted on the street at their square and in all advertisements regarding the event. Squares are available on a first-come, first-served basis. **Deadline is June 10th** to be included in ads. Chalk will be provided to artists.

**All proceeds benefit Partners in Education campaigns for the Palo Alto public schools.**

Total number of squares purchased \_\_\_\_\_ Total amount of check enclosed \$ \_\_\_\_\_

**Confirm your sponsorship** to Cindy Ziebelman at 650-857-9100 or [cindymail@att.net](mailto:cindymail@att.net)

Send checks with forms to: PiE, PO BOX 1557, Palo Alto, CA 94306.

For photos and information go to [www.pafe.org](http://www.pafe.org) or [www.mlproductions.com](http://www.mlproductions.com)

Please check one:  We would like PiE to provide our volunteer street painter.

We will provide our own street painter and will fill out an application and submit a copy of the image for this event.